

## Market Profile

Lafayette, LA Metropolitan Statistical Area 20  
 Lafayette, LA Metropolitan Statistical Area (29180)  
 Geography: CBSA

Prepared by Esri

### Lafayette, LA...

#### Population Summary

2010 Total Population	393,515
2020 Total Population	408,455
2020 Group Quarters	4,326
2025 Total Population	413,428
2025 Group Quarters	4,324
2030 Total Population	421,644
2025-2030 Annual Rate	0.39%
2025 Total Daytime Population	414,436
Workers	200,635
Residents	213,801

#### Household Summary

2010 Households	150,975
2010 Average Household Size	2.56
2020 Total Households	161,890
2020 Average Household Size	2.50
2025 Households	169,722
2025 Average Household Size	2.41
2030 Households	176,587
2030 Average Household Size	2.36
2025-2030 Annual Rate	0.80%
2010 Families	101,149
2010 Average Family Size	3.10
2025 Families	107,890
2025 Average Family Size	3.02
2030 Families	111,012
2030 Average Family Size	2.98
2025-2030 Annual Rate	0.57%

#### Housing Unit Summary

2000 Housing Units	144,064
Owner Occupied Housing Units	64.1%
Renter Occupied Housing Units	26.5%
Vacant Housing Units	9.4%
2010 Housing Units	166,246
Owner Occupied Housing Units	63.0%
Renter Occupied Housing Units	27.9%
Vacant Housing Units	9.2%
2020 Housing Units	182,018
Owner Occupied Housing Units	61.3%
Renter Occupied Housing Units	27.7%
Vacant Housing Units	11.1%
2025 Housing Units	193,299
Owner Occupied Housing Units	61.5%
Renter Occupied Housing Units	26.3%
Vacant Housing Units	12.2%
2030 Housing Units	200,879
Owner Occupied Housing Units	62.1%
Renter Occupied Housing Units	25.8%
Vacant Housing Units	12.1%

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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## Lafayette, LA...

### 2025 Households by Income

Household Income Base	169,708
<\$15,000	11.2%
\$15,000 - \$24,999	9.3%
\$25,000 - \$34,999	9.5%
\$35,000 - \$49,999	11.9%
\$50,000 - \$74,999	15.6%
\$75,000 - \$99,999	12.9%
\$100,000 - \$149,999	15.5%
\$150,000 - \$199,999	7.4%
\$200,000+	6.7%
Average Household Income	\$85,429

### 2030 Households by Income

Household Income Base	176,573
<\$15,000	10.4%
\$15,000 - \$24,999	7.9%
\$25,000 - \$34,999	8.5%
\$35,000 - \$49,999	11.3%
\$50,000 - \$74,999	15.3%
\$75,000 - \$99,999	13.1%
\$100,000 - \$149,999	16.5%
\$150,000 - \$199,999	8.7%
\$200,000+	8.2%
Average Household Income	\$93,402

### 2025 Owner Occupied Housing Units by Value

Total	118,895
<\$50,000	8.1%
\$50,000 - \$99,999	9.3%
\$100,000 - \$149,999	8.9%
\$150,000 - \$199,999	11.1%
\$200,000 - \$249,999	17.6%
\$250,000 - \$299,999	13.7%
\$300,000 - \$399,999	16.3%
\$400,000 - \$499,999	7.9%
\$500,000 - \$749,999	4.6%
\$750,000 - \$999,999	1.6%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.3%
Average Home Value	\$267,820

### 2030 Owner Occupied Housing Units by Value

Total	124,727
<\$50,000	6.4%
\$50,000 - \$99,999	6.5%
\$100,000 - \$149,999	5.9%
\$150,000 - \$199,999	8.2%
\$200,000 - \$249,999	17.2%
\$250,000 - \$299,999	15.2%
\$300,000 - \$399,999	20.1%
\$400,000 - \$499,999	10.9%
\$500,000 - \$749,999	6.5%
\$750,000 - \$999,999	2.0%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.3%
Average Home Value	\$303,122

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Lafayette, LA...	
<b>Median Household Income</b>	
2025	\$61,906
2030	\$68,495
<b>Median Home Value</b>	
2025	\$235,873
2030	\$268,889
<b>Per Capita Income</b>	
2025	\$35,133
2030	\$39,178
<b>Median Age</b>	
2010	34.5
2020	37.6
2025	38.6
2030	39.6
<b>2020 Population by Age</b>	
Total	408,455
0 - 4	6.3%
5 - 9	6.7%
10 - 14	7.1%
15 - 24	13.0%
25 - 34	13.2%
35 - 44	13.1%
45 - 54	11.6%
55 - 64	13.3%
65 - 74	9.6%
75 - 84	4.4%
85 +	1.6%
18 +	75.7%
<b>2025 Population by Age</b>	
Total	413,428
0 - 4	6.1%
5 - 9	6.4%
10 - 14	6.6%
15 - 24	12.7%
25 - 34	13.3%
35 - 44	13.8%
45 - 54	11.6%
55 - 64	11.9%
65 - 74	10.6%
75 - 84	5.3%
85 +	1.7%
18 +	77.0%
<b>2030 Population by Age</b>	
Total	421,644
0 - 4	5.9%
5 - 9	6.0%
10 - 14	6.4%
15 - 24	12.3%
25 - 34	13.1%
35 - 44	13.6%
45 - 54	12.4%
55 - 64	10.8%
65 - 74	10.9%
75 - 84	6.5%
85 +	2.0%
18 +	78.0%

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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### Lafayette, LA...

<b>2020 Population by Sex</b>	
Males	197,754
Females	210,701
<b>2025 Population by Sex</b>	
Males	202,610
Females	210,818
<b>2030 Population by Sex</b>	
Males	206,026
Females	215,618
<b>2010 Population by Race/Ethnicity</b>	
Total	393,515
White Alone	72.2%
Black Alone	23.5%
American Indian Alone	0.3%
Asian Alone	1.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	1.5%
Hispanic Origin	3.1%
Diversity Index	45.7
<b>2020 Population by Race/Ethnicity</b>	
Total	408,455
White Alone	67.5%
Black Alone	23.0%
American Indian Alone	0.4%
Asian Alone	1.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.3%
Two or More Races	5.1%
Hispanic Origin	5.3%
Diversity Index	54.0
<b>2025 Population by Race/Ethnicity</b>	
Total	413,428
White Alone	66.1%
Black Alone	23.7%
American Indian Alone	0.4%
Asian Alone	1.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.4%
Two or More Races	5.5%
Hispanic Origin	5.6%
Diversity Index	55.6
<b>2030 Population by Race/Ethnicity</b>	
Total	421,644
White Alone	64.5%
Black Alone	24.5%
American Indian Alone	0.4%
Asian Alone	2.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.6%
Two or More Races	5.9%
Hispanic Origin	6.1%
Diversity Index	57.4

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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## Lafayette, LA...

### 2020 Population by Relationship and Household Type

Total	408,455
In Households	98.9%
Householder	39.6%
Opposite-Sex Spouse	17.3%
Same-Sex Spouse	0.2%
Opposite-Sex Unmarried Partner	2.7%
Same-Sex Unmarried Partner	0.2%
Biological Child	28.4%
Adopted Child	0.5%
Stepchild	1.4%
Grandchild	2.7%
Brother or Sister	1.0%
Parent	0.8%
Parent-in-law	0.2%
Son-in-law or Daughter-in-law	0.3%
Other Relatives	1.1%
Foster Child	0.1%
Other Nonrelatives	2.5%
In Group Quarters	1.1%
Institutionalized	0.9%
Noninstitutionalized	0.1%

### 2025 Population 25+ by Educational Attainment

Total	281,851
Less than 9th Grade	3.9%
9th - 12th Grade, No Diploma	7.1%
High School Graduate	31.0%
GED/Alternative Credential	5.4%
Some College, No Degree	16.1%
Associate Degree	8.7%
Bachelor's Degree	19.6%
Graduate/Professional Degree	8.2%

### 2025 Population 15+ by Marital Status

Total	334,493
Never Married	33.4%
Married	51.1%
Widowed	5.4%
Divorced	10.2%

### 2025 Civilian Population 16+ in Labor Force

Civilian Population 16+	210,843
Population 16+ Employed	95.4%
Population 16+ Unemployment rate	4.6%
Population 16-24 Employed	13.6%
Population 16-24 Unemployment rate	11.9%
Population 25-54 Employed	62.8%
Population 25-54 Unemployment rate	3.7%
Population 55-64 Employed	14.9%
Population 55-64 Unemployment rate	2.1%
Population 65+ Employed	8.7%
Population 65+ Unemployment rate	3.4%

## Lafayette, LA...

### 2025 Employed Population 16+ by Industry

Total	201,064
Agriculture/Mining	6.0%
Construction	7.5%
Manufacturing	6.0%
Wholesale Trade	2.3%
Retail Trade	11.4%
Transportation/Utilities	5.3%
Information	1.4%
Finance/Insurance/Real Estate	5.4%
Services	50.7%
Public Administration	3.9%

### 2025 Employed Population 16+ by Occupation

Total	201,064
White Collar	60.2%
Management/Business/Financial	15.7%
Professional	23.5%
Sales	10.3%
Administrative Support	10.6%
Services	16.0%
Blue Collar	23.8%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	7.2%
Installation/Maintenance/Repair	3.6%
Production	5.4%
Transportation/Material Moving	7.3%

### 2020 Households by Type

Total	161,890
Married Couple Households	44.1%
With Own Children <18	16.9%
Without Own Children <18	27.1%
Cohabiting Couple Households	7.2%
With Own Children <18	2.8%
Without Own Children <18	4.4%
Male Householder, No Spouse/Partner	19.0%
Living Alone	13.0%
65 Years and over	3.6%
With Own Children <18	1.8%
Without Own Children <18, With Relatives	2.8%
No Relatives Present	1.4%
Female Householder, No Spouse/Partner	29.8%
Living Alone	15.1%
65 Years and over	7.0%
With Own Children <18	6.9%
Without Own Children <18, With Relatives	6.8%
No Relatives Present	1.1%

### 2020 Households by Size

Total	161,890
1 Person Household	28.1%
2 Person Household	32.7%
3 Person Household	16.5%
4 Person Household	13.1%
5 Person Household	6.1%
6 Person Household	2.3%
7 + Person Household	1.2%

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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### Lafayette, LA...

#### 2020 Households by Tenure and Mortgage Status

Total	161,890
Owner Occupied	68.9%
Owned with a Mortgage/Loan	39.1%
Owned Free and Clear	29.8%
Renter Occupied	31.1%

#### 2025 Affordability, Mortgage and Wealth

Housing Affordability Index	95
Percent of Income for Mortgage	23.9%
Wealth Index	66

#### 2020 Housing Units By Urban/ Rural Status

Total	182,018
Urban Housing Units	72.7%
Rural Housing Units	27.3%

#### 2020 Population By Urban/ Rural Status

Total	408,455
Urban Population	71.5%
Rural Population	28.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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### Lafayette, LA...

#### Top 3 Tapestry Segments

1.	Southern Satellites (I6)
2.	Flourishing Families (H1)
3.	Modest Income Homes (E1)

#### 2025 Consumer Spending

Apparel & Services: Total \$	\$311,398,273
Average Spent	\$1,834.75
Spending Potential Index	75
Education: Total \$	\$208,414,389
Average Spent	\$1,227.98
Spending Potential Index	69
Entertainment/Recreation: Total \$	\$521,617,116
Average Spent	\$3,073.36
Spending Potential Index	75
Food at Home: Total \$	\$975,139,699
Average Spent	\$5,745.51
Spending Potential Index	77
Food Away from Home: Total \$	\$519,626,365
Average Spent	\$3,061.63
Spending Potential Index	74
Health Care: Total \$	\$1,035,012,768
Average Spent	\$6,098.28
Spending Potential Index	79
HH Furnishings & Equipment: Total \$	\$372,725,858
Average Spent	\$2,196.10
Spending Potential Index	76
Personal Care Products & Services: Total \$	\$133,148,862
Average Spent	\$784.51
Spending Potential Index	75
Shelter: Total \$	\$3,217,201,716
Average Spent	\$18,955.71
Spending Potential Index	71
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$433,937,581
Average Spent	\$2,556.76
Spending Potential Index	77
Travel: Total \$	\$429,333,512
Average Spent	\$2,529.63
Spending Potential Index	70
Vehicle Maintenance & Repairs: Total \$	\$177,864,601
Average Spent	\$1,047.98
Spending Potential Index	78

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2025 and 2030. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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